

#### **Aims and Objectives**

- identification of a quality improvement aim within veterinary practice
- Consideration of quality improvement methodology and the most appropriate framework for the identified improvement
- Discussion of stakeholder impact and identification of improved outcomes
- Justification for the planned approach to implement the improvement ideas including effective communication and engagement
- Consideration of success and long term improvement, as well as awareness of future and ongoing improvements

Confidentiality will be maintained throughout this presentation

#### What is Quality Improvement?

'the combined and unceasing efforts of everyone...to make the changes that will lead to better patient outcomes (health), better system performance (care) and better professional development (learning)'

(Batalden & Davidoff, 2007)

- The NHS is 'organising itself around a single definition of quality' (National Quality Board, 2016).
- Keys aims:
  - Care that is safe
  - Care that is effective
  - Care that provides a positive patient-centred experience (Jones et al., 2021)
- There is recognition from the CQC: trusts that have undertaken QI are more likely to achieve the outstanding rating (Jones et al., 2019).

#### Alderwick et al. (2017) suggest ten focus areas for effective QI:

- Make quality improvement a leadership priority for boards.
- Share responsibility for quality improvement with leaders at all levels.
- Don't look for magic bullets or quick fixes.
- Develop the skills and capabilities for improvement.
- Have a consistent and coherent approach to quality improvement.
- Use data effectively.
- Focus on relationships and culture.
- Enable and support frontline staff to engage in quality improvement.
- Involve patients, service users and carers.
- Work as a system.

# How to improve quality?

Focusing on points 5 & 6...

Early warning scoring systems can help to identify patients who are deteriorating at the earliest possible opportunity and implement the most appropriate care (RCP, 2017).



The RCP (2017) believes that the National Early Warning System (NEWS) will improve:

The assessment of acute illness severity

The detection of clinical deterioration

The initiation of a timely and competent clinical response



Although recommendations have been made in the veterinary sector (Brodbelt et al., 2008), no such system yet exists, and there is limited literature as to whether this type of approach would be beneficial (Ballantyne, 2018).

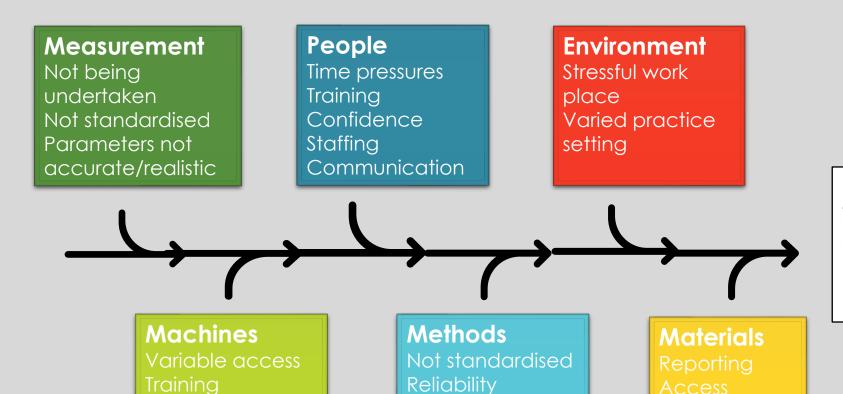


NEWS has provided a 'common language', which is spreading across the healthcare sector (Williams, 2022). It can help to identify patients most at risk and be a valuable tool (Maciver, 2021).

#### Rationale



#### Cause and effect (NHS England and NHS Improvement, n.d.)

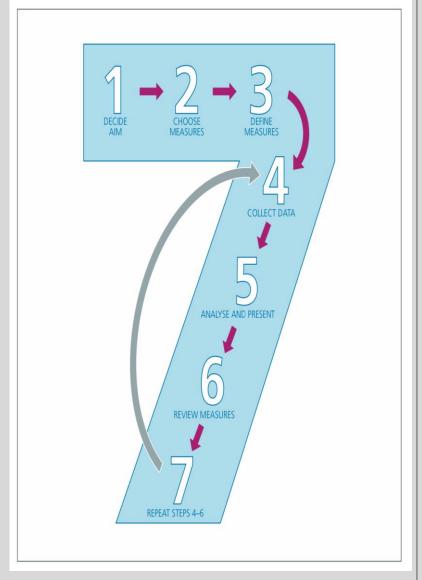


Training

Early
intervention –
recognising
patient
deterioration

#### The Seven Steps Framework

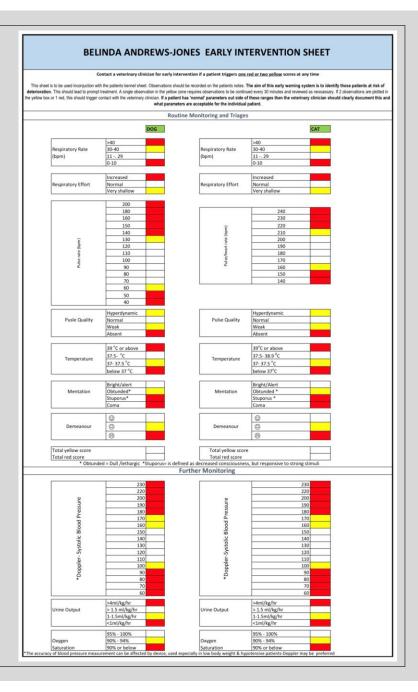
- Healthcare specific improvement framework
- 1. Patient focused SMART aims
- 2. Identify measures
- 3. Plan measurement activities
- 4. Data generation
- 5. Data analysis
- 6. Data review
- 7. Repeat with continuing improvements
  - Enhanced PDSA process



NHS England and NHS Improvement (n.d.)

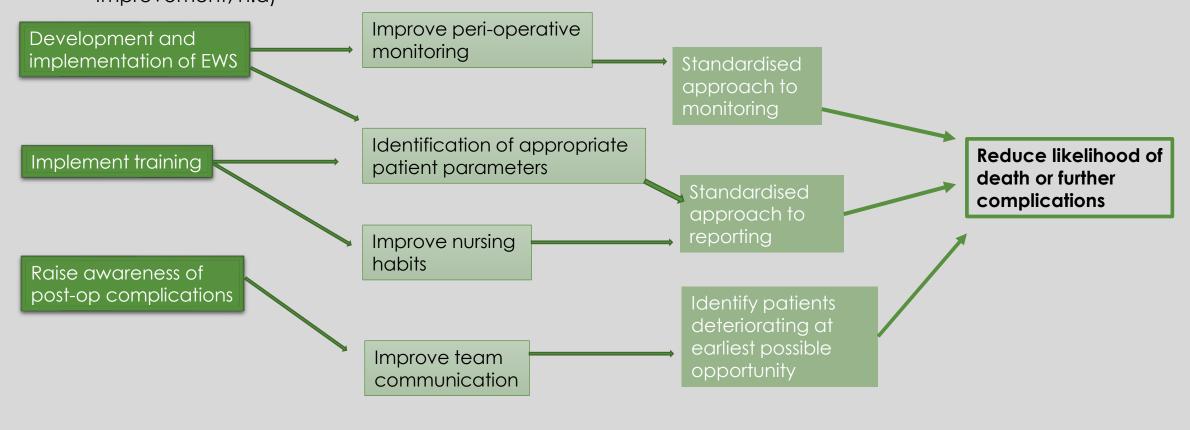
#### 1. SMART Aim

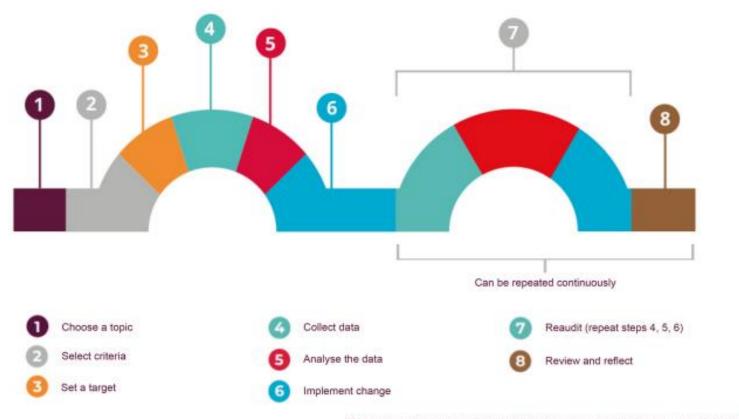
- Early Intervention process for veterinary patients
- Standardising assessment parameters for dogs and cats in the hospital setting
- Recently developed by Belinda Andrews-Jones RVN
   awaiting publication
- References a similar approach to NEWS and the subsequent NEWS2 from the human healthcare sector, as developed by the Royal College of Physicians (RCP, 2017).
- Outcomes should be measured over a specific period.



#### 2. Identify measures

Driver diagrams can help to identify what is cause, and what is effect (NHS England and NHS Improvement, n.d)





The Veterinary Clinical Audit Cycle by RCVS Knowledge. Available from www.rcvsknowledge.org Developed by the Royal College of General Practitioners www.rcgp.org.uk/qi-ready

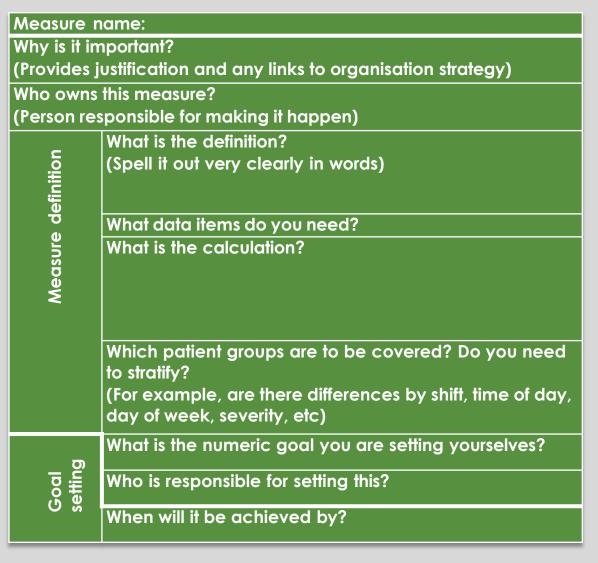
# 3. Plan measurement activity

Clinical audits can provide the data to drive improvements, providing consideration of outcomes against a set of specific standards (Foy et al., 2020).

Veterinary specific audit advice and guidance is available via RCVS Knowledge (RCVS Knowledge, 2021).

#### 4. Data generation

- Consideration of all data from one, or a group of practices, or data samples from a wider range of practices
- Restrospective data collection, in order to reduce burden during busy shifts.
- Training and standardisation of the veterinary team required, for effective implementation.



(NHS England and NHS Improvement, n.d.)

Collect	Is the data available? (Currently available/available with minor changes/prospective collection needed)  Who is responsible for data collection?  What is the process of collection?
Analyse Calculate measure and present results	What is the process for presenting results? Eg create run chart or bar chart in Excel  Who is responsible for the analysis?  How often is the analysis completed?
Review	Where will decisions be made based on results?  Who is responsible for taking action?

Template from Seven Steps to measurement for improvement

(NHS England and NHS Improvement, n.d.)

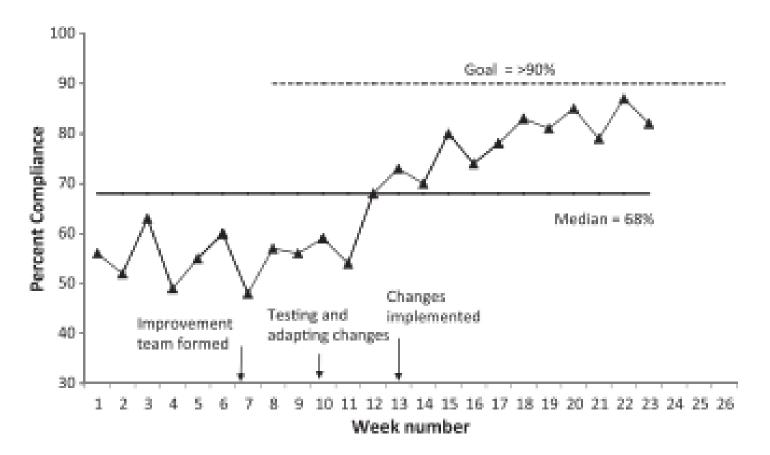


Figure 1 Example of a run chart demonstrating compliance with a standard procedure.

# 5. Data analysis

Run charts can help to identify the reasoning behind variation within improvement activity outcomes (NHS England and NHS Improvement, n.d.)

Specifically, run charts can identify special variation, outside of the normal range, and causes can be considered across a period of time (Perla et al. 2011):

#### 6. Data review

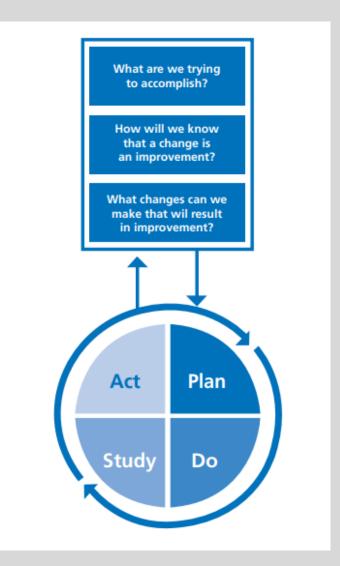
- The review of the data should include consideration of the structure, process and outcomes (Donabedian, 2005).
- Measurement should also include balancing measures – ensuring all consequences are considered (Toma et al., 2018).
- The outcomes must also be effectively communicated to promote the improvement and embed the principles (The Heath Foundation, 2015a).

Stakeholders  by name if known. (In the department, organisation, partner organisations, wider community, service users?)	Purpose of communication (Engage, Sustain interest, Celebrate and share? What do you want them to do?)	Key messages to be communicated (To do this, what do they need to know? Which questions should be answered?)	Timing of communication (Stages of project, specific times, frequency)	How are you going to communicate? (eg routine report, flyer, newsletter, poster, case study, social media, video, blog)	Who is responsible? (Who will do the communicating? What do they need to know?)

NHS Education for Scotland (2023)

#### 7. Repeat

- According to The Health Foundation (2021), best practice for evaluation of improvement projects includes:
  - A collaborative approach
  - A well planned, formative and ongoing approach
  - Flexibility, with the ability to make amendments in an ongoing way
- The Seven Steps Framework therefore promotes an ongoing and enhanced PDSA process (NHS England and NHS Improvement, n.d.), which would be the underpinning approach for the entire improvement activity.



#### **Engagement and Empowerment**

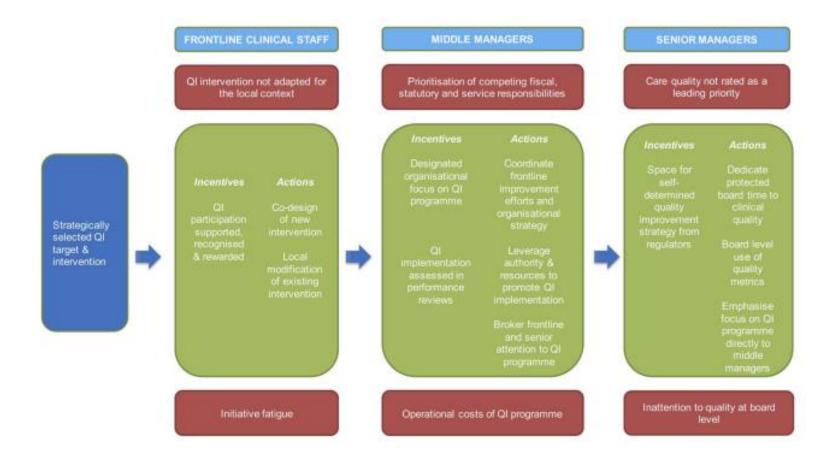
Staff must be engaged in order for QI to succeed (Dixon-Woods et al., 2012), in a sustainable and ongoing way (Graban, 2012).



Goldman (2014) describes seven rules for engaging clinicians and promoting the value of QI activities, the final, and potentially most important being:



'Highlight the academic case for quality improvement' - with a clear rationale, whilst appealing to a clinician's desire to improve outcomes, may increase support.



Pannick et al's (2015) 'model of alignment'

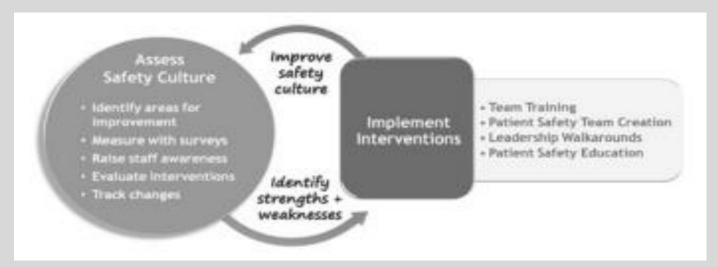
## Facilitators and Barriers

'Barriers are evident at the design, delivery and dissemination stages' (The Health Foundation, 2015c).

It is accepted that effective leadership is required to facilitate real and actual change from QI activities (Bagnall, 2012; The Health Foundation, 2015c; Lachman et al., 2014).

#### Evidence for success

• Effective evaluation can help to determine the success (or not!) of the QI intervention (The Health Foundation, 2015b).



Halligan and Zecevic's (2011) suggested model for an ongoing evaluation of QI interventions.

"...the NHS needs a considered, resourced and driven agenda of capabilitybuilding in order to deliver continuous improvement.' (Berwick, 2013)

- Alam, N., Hobbelink, E. L., van Tienhoven, A. J., van de Ven, P. M., Jansma, E. P., & Nanayakkara, P. W. (2014). The impact of the use of the Early Warning Score (EWS) on patient outcomes: a systematic review. Resuscitation, 85(5), 587-594. https://doi.org/10.1016/j.resuscitation.2014.01.013
- Alderwick, H., Charles, A., Jones, B., & Warburton, W. (2017). Making the case for quality improvement: lessons for NHS boards and leaders. The King's Fund.
- Bagnall, P. (2012). Facilitators and barriers to leadership and quality improvement. The King's Fund Junior Doctor Project. London: The Kings Fund.
- Ballantyne, H. (2019). Early warning scores in the NHS: could they support early detection of deteriorating veterinary patients?. Veterinary Nursing Journal, 34(2), 48-52. https://doi.org/10.1080/17415349.2018.1534563
- Batalden, P. B., & Davidoff, F. (2007). What is "quality improvement" and how can it transform healthcare?. BMJ Quality & Safety, 16(1), 2-3. http://dx.doi.org/10.1136/qshc.2006.022046
- Berwick, D. (2013). A promise to learn-a commitment to act: improving the safety of patients in England. Department of Health/6.
- Brodbelt, D. C., Blissitt, K. J., Hammond, R. A., Neath, P. J., Young, L. E., Pfeiffer, D. U., & Wood, J. L. (2008). The risk of death: the confidential enquiry into perioperative small animal fatalities. Veterinary anaesthesia and analgesia, 35(5), 365-373. https://doi.org/10.1111/j.1467-2995.2008.00397.x
- Dixon-Woods, M., McNicol, S., & Martin, G. (2012). Ten challenges in improving quality in healthcare: lessons from the Health Foundation's programme evaluations and relevant literature. BMJ quality & safety, 21(10), 876-884. http://dx.doi.org/10.1136/bmjqs-2011-000760
- Donabedian (2005) Three components of measures: Evaluating the Quality of Medical Care. The Milbank Quarterly. 83(4) 691-729
- Feilberg, E., Corridan, C. L., & Buckley, L. A. (2021). A cross-sectional survey of UK veterinary practices to determine prevalence of patient stress-reducing and welfare-enhancing approaches believed to be undertaken in companion animal practice. *Journal of Veterinary Behavior, 43*, 14-23. https://doi.org/10.1016/j.jveb.2021.01.001

- Foy, R., Skrypak, M., Alderson, S., Ivers, N. M., McInerney, B., Stoddart, J., Ingham, J., & Keenan, D. (2020). Revitalising audit and feedback to improve patient care. *Bmj*, 368. <a href="https://doi.org/10.1136/bmj.m213">https://doi.org/10.1136/bmj.m213</a>
- Goldman, D. (2014). 7 Rules for Engaging Clinicians in Quality Improvement [Video]. IHI Open School. Youtube. https://www.voutube.com/watch?v=831mdPYGouo
- Graban, M. (2016). Lean hospitals: improving quality, patient safety, and employee engagement. CRC press.
- Halligan, M., & Zecevic, A. (2011). Safety culture in healthcare: a review of concepts, dimensions, measures and progress. BMJ quality & safety, 20(4), 338-343. <a href="http://dx.doi.org/10.1136/bmjqs.2010.040964">http://dx.doi.org/10.1136/bmjqs.2010.040964</a>
- Jones, B., Horton, T., & Warburton, W. (2019). The Improvement Journey: Why organisation-wide improvement in health care matters, and how
  to get started. The Health Foundation.
- Jones, B., Kwong, E., & Warburton, W. (2021). Quality improvement made simple: What everyone should know about health care quality improvement. The Health Foundation.
- Lachman, P., Runnacles, J., & Dudley, J. (2015). Equipped: overcoming barriers to change to improve quality of care (theories of change).
   Archives of Disease in Childhood-Education and Practice, 100(1), 13-18. http://dx.doi.org/10.1136/archdischild-2013-305193
- Latimer-Jones, K. (2020). How to detect the subtle changes of early deterioration. The Veterinary Nurse, 11(7), 325-330.
   https://doi.org/10.12968/vetn.2020.11.7.325
- Maciver, M. (2021). Pre-hospital use of early warning scores to improve detection and outcomes of sepsis. British Journal of Community Nursing, 26(3), 122-129. https://doi.org/10.12968/bjcn.2021.26.3.122

- National Confidential Enquiry in Patient Outcome and Death. (2007). Emergency admissions: A journey in the right direction?
   NCEPOD.
- National Quality Board. (2016) Quality in the new health system. Department of Health.
- NHS Education for Scotland. (2023). Communication and Engagement Plan. <a href="https://learn.nes.nhs.scot/2844/quality-improvement-zone/qi-tools/communication-and-engagement-plan">https://learn.nes.nhs.scot/2844/quality-improvement-zone/qi-tools/communication-and-engagement-plan</a>
- NHS England and NHS Improvement. (N.d.) Online library of quality, Service Improvement and Redesign Tools: Cause and Effect
  (Fishbone). <a href="https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-cause-and-effect-fishbone.pdf">https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-cause-and-effect-fishbone.pdf</a>
- NHS England and NHS Improvement. (N.d.) Online library of Quality, Service Improvement and Redesign tools: Driver Diagrams. https://www.england.nhs.uk/wp-content/uploads/2022/01/gsir-driver-diagrams.pdf
- NHS England and NHS Improvement. (N.d.) Online library of quality, Service Improvement and Redesign Tools: Seven Steps to Measurement for Improvement. <a href="https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-seven-steps-to-measurement-for-improvement.pdf">https://www.england.nhs.uk/wp-content/uploads/2021/12/qsir-seven-steps-to-measurement-for-improvement.pdf</a>
- Perla, R. J., Provost, L. P., & Murray, S. K. (2011). The run chart: a simple analytical tool for learning from variation in healthcare processes. BMJ quality & safety, 20(1), 46-51. <a href="http://dx.doi.org/10.1136/bmjqs.2009.037895">http://dx.doi.org/10.1136/bmjqs.2009.037895</a>
- Pannick, S., Sevdalis, N., & Athanasiou, T. (2016). Beyond clinical engagement: a pragmatic model for quality improvement interventions, aligning clinical and managerial priorities. BMJ quality & safety, 25(9), 716-725. <a href="http://dx.doi.org/10.1136/bmjqs-2015-004453">http://dx.doi.org/10.1136/bmjqs-2015-004453</a>

- Royal College of Physicians. (2017). National Early Warning Score (NEWS) 2: Standardising the Assessment of acute-illness severity in the NHS. Updated report of a working party. RCP.
- Royal College of Physicians. (2007). Acute medical care: the right person, in the right setting first time. RCP.
- RCVS Knowledge. (2021). Clinical Audit. <a href="https://knowledge.rcvs.org.uk/quality-improvement/tools-and-resources/clinical-audit/">https://knowledge.rcvs.org.uk/quality-improvement/tools-and-resources/clinical-audit/</a>
- Toma, M., Dreischulte, T., Gray, N. M., Campbell, D., & Guthrie, B. (2018). Balancing measures or a balanced accounting of improvement impact: a qualitative analysis of individual and focus group interviews with improvement experts in Scotland.) BMJ quality & safety, 27(7), 547-556. http://dx.doi.org/10.1136/bmjqs-2017-006554
- The Health Foundation. (2015a). Communications in health care improvement a toolkit.
   https://www.health.org.uk/publications/communications-in-health-care-improvement-a-toolkit
- The Health Foundation. (2015b). Evaluation: what to consider. Commonly asked questions about how to approach evaluation of quality improvement in health care. Health Foundation.
- The Health Foundation. (2015c). What's Getting in the Way: Barriers to Improvement in the NHS. https://www.health.org.uk/sites/default/files/WhatsGettingInTheWayBarriersToImprovementInTheNHS.pdf
- Williams, B. (2022). The national early warning score: from concept to nhs implementation. Clinical Medicine, 22(6), 499-505. <a href="https://doi.org/10.7861/clinmed.2022-news-concept">https://doi.org/10.7861/clinmed.2022-news-concept</a>

### THANK YOU